Class Tasks A1.2
Alternative Sources of Data
Suggested Answers

All text copyright © TheComputingTutor Ltd. 2022. All rights Reserved.

Class Task 1.2.1 – Alternative Sources of Data

You have been looking at the UK box office data for the Christmas and New Year Period 2022 and you have been looking at this resource:

https://www.bfi.org.uk/industry-data-insights/weekend-box-office-figures

As part of your data analysis, you have identified three other sources.

1	https://www.cinemauk.org.uk/the-industry/facts-and-figures/latest-uk-cinema-statistics/monthly-top-10-box-office/
2	https://www.boxofficemojo.com/weekend/by-year/?area=GB
3	https://www.the-numbers.com/box-office-chart/weekend/2021/12/24/United-Kingdom/UKP

Review each data source and identify whether it is suitable or not for analysis of the top 5 films at the UK box office for Christmas 2022.

- **Time Allowed: 10 minutes**

All text copyright © TheComputingTutor Ltd. 2022. All rights Reserved.

Answers:

Source	https://www.cinemauk.org.uk/the-industry/facts-and-figures/latest-uk-cinema-statistics/monthly-top-10-box-office/
Is it suitable?	**NOT SUITABLE**
Reason?	This only gives current data and will not show data from the past, and so will not show data from Christmas 2022.

Source	https://www.boxofficemojo.com/weekend/by-year/?area=GB
Is it suitable?	**NOT SUITABLE**
Reason?	This only shows the Number 1 film, it is not sortable by week and only gives the information in US Dollars.

Source	https://www.the-numbers.com/box-office-chart/weekend/2021/12/24/United-Kingdom/UKP
Is it suitable?	**SUITABLE**
Reason?	This site gets its data from the BFI. This shows that the BFI data is trustworthy, reliable, and accurate.

No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the TheComputingTutor

All text copyright © TheComputingTutor Ltd. 2022. All rights Reserved.